



# PITTSBURGH YINZERSFEST

APRIL 25 - 28, 2024

## Sponsorship Levels

### PRESENTING SPONSOR - 25k

#### PRE-EVENT

- Exclusive Marketing campaign feature
- Presenting Sponsor recognition in all event marketing
- Premiere logo placement on the website header and home page
- Logo link to your website on ours
- Bio page on our website
- Sponsorship Recognition in the event
- Promotion: Logo in Print and digital ads, radio ads, ETC...

#### DURING EVENT

- Premiere Location Double Booth Exhibit Set up
- Signage
- 100 Complimentary passes
- Item inclusion in VIP gift bags featuring your logo
- Banner stating presenting sponsorship at the entrance of the event
- Full-page ad on the program's rear cover

#### POST-EVENT

- Digital Copy of highlight footage and photos from the event
- First right of refusal for 2025

### MEET & GREET SPONSOR - 3k

#### PRE-EVENT

- Exclusive Marketing campaign feature
- Meet & Greet Sponsor recognition in all event Marketing
- Premiere logo placement on the website food Page
- Logo link to your website on ours
- Sponsorship Recognition in the event
- Promotion: Logo in Select Print and digital ads, radio ads, ETC...

#### DURING EVENT

- Prime Location Single Booth Exhibit Set up
- Sign-age
- 25 Complimentary passes
- Item inclusion in VIP gift bags
- Banner stating sponsorship on top of Booth
- 1/4 Page ad inside the rear cover in the program

#### POST-EVENT

- Digital Copy of highlight footage and photos from event
- First right of refusal for 2025

### MUSIC STAGE SPONSOR

(TIER 1) 15K - 1 AVAILABLE

#### PRE-EVENT

- Exclusive Marketing campaign feature
- Music Stage Sponsor recognition in all event marketing
- Premiere logo placement on the website's Music Page
- Logo link to your website on ours
- Sponsorship Recognition in the event
- Promotion: Logo in Select Print and digital ads, radio ads, ETC...

#### DURING EVENT

- Prime Location Double Booth Exhibit Set up
- Signage
- 50 Complimentary passes
- Item inclusion in VIP gift bags
- Banner stating sponsorship at the top of the stage
- 1/2 Page ad inside the cover in the program

#### POST-EVENT

- Digital Copy of highlight footage and photos from the event
- First right of refusal for 2025

(TIER 1) 7,500K - 2 AVAILABLE

#### PRE-EVENT

- Exclusive Marketing campaign feature
- Music Stage Sponsor recognition in all event marketing
- Premiere logo placement on the website's Music Page
- Logo link to your website on ours
- Sponsorship Recognition in the event
- Promotion: Logo in Select Print and digital ads, radio ads, ETC...

#### DURING EVENT

- Prime Location Single Booth Exhibit Set up
- Signage
- 25 Complimentary passes
- Item inclusion in VIP gift bags
- Banner stating sponsorship on the side of the stage
- 1/4 Page ad inside the cover in the program

#### POST-EVENT

- Digital Copy of highlight footage and photos from the event
- First right of refusal for 2025

### Platinum - \$6k

- 1 Booth
- 1/4 Ad in the Program
- Link to company website
- 40 Complimentary passes
- Signage

### Gold - \$3k

- 1 Booth
- Link to Company Website
- Business Card Size Ad in the Program
- 20 Complimentary Passes
- Signage

### Black - \$1,500

- Business Card Size ad in the program
- Link to company website
- 10 Complimentary passes
- Signage